

Parsec Financial awards \$15,000 to The Cindy Platt Boys and Girls Club of Transylvania County

FOR IMMEDIATE RELEASE
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ASHEVILLE, NC – **Parsec Financial** has awarded The Cindy Platt Boys & Girls Club of Transylvania County a Parsec Prize for 2015. **The Cindy Platt Boys & Girls Club of Transylvania County** will receive \$15,000 to continue their mission to enable all young people, especially those who need them most, to reach their full potential as productive, caring, responsible citizens.



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WE SUCCEED

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Funding from the Parsec Prize will allow The Cindy Platt Boys & Girls Club to sustain their SMART Girls and Boys programs. These programs have been successful in mentoring young Girls and boys while promoting physical activity, health and wellness, and teaching essential life skills. The Parsec Prize will help meet the demands for this unique program and reach more children in the community.

"On behalf of The Cindy Platt Boys & Girls Club of Transylvania County, we are overjoyed to be a recipient of the Parsec Prize. We look forward to a partnership with Parsec Financial to make a great impact in the lives of young girls and boys," Candice Walsh, Executive Director of The Cindy Platt Boys & Girls Club of Transylvania County.

This year, seven organizations will share a total of \$110,000, the most that Parsec has ever given for the Parsec Prize. The recipients chosen have shown a desire and an ability to improve the quality of life and create meaningful opportunities for the people these programs and organizations serve.

The other 2015 Parsec Prize recipients are Pisgah Legal Services, Arc of Buncombe County, Urban Ministry Center, Augustine Literacy Project, Open Doors of Asheville, and Green Opportunities.

Parsec Financial founded the Parsec Prize in 2005. Since that time, Parsec has given over \$700,000 in prizes to 51 local charities and non-profits serving Western North Carolina and Charlotte. The Parsec Prize represents one half of Parsec's annual giving. "I am very proud to work for a company that has long maintained a significant commitment to charitable giving throughout the region we serve," says Mark Lewis, Director of Operations. Parsec gives according to their motto, 'when you succeed, we succeed.'

A reception will be held in the winners honor in November.

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About Parsec Financial:

For over 30 years, Parsec Financial has provided financial planning and investment management services to Western North Carolina and beyond. With over \$1.7 billion under management as of March 31, 2015, Parsec provides asset and investment management, retirement planning and estate and trust advisory services.

The mission of Parsec Financial is to help you set financial goals, make sound investments in accordance with those goals, and manage your investments over the long term, always keeping your objectives in sight.

For more information on Parsec Financial and the Parsec Prize, please visit

<http://www.parsecfinancial.com>.

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