

Parsec Financial awards \$10,000 to Green Opportunities

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ASHEVILLE, NC – **Parsec Financial** has awarded Green Opportunities a Parsec Prize for 2015. **Green Opportunities** (GO) is an Asheville based non-profit whose mission is to help youth and adults living in poverty get and keep jobs that support their families and improve community and environmental health. Green Opportunities will receive \$10,000 to continue this mission.



WHEN YOU SUCCEED,
WE SUCCEED

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GO believes everyone has a stake in the growing green economy and preparing people for meaningful jobs is at the core of what they do. GO accomplishes their work through training and placement, social enterprise, and community initiatives.

"Green Opportunities is incredibly proud of its graduates and our strong programming, but none of our success would be possible without the support of strong community stewards like Parsec Financial and all that they do to support community organizations doing critical work to help support communities and folks working towards self sufficiency." - Kendra Penland, Interim Executive Director

Green Opportunities is about more than job training. As a result of their programs, community assets and activities add up to a big payback on the local level.

This year, seven organizations will share a total of \$110,000; the most that Parsec has ever given for the Parsec Prize. The recipients chosen have shown a desire and an ability to improve the quality of life and create meaningful opportunities for the people these programs and organizations serve.

The other 2015 Parsec Prize recipients are Pisgah Legal Services, Arc of Buncombe County, Urban Ministry Center, Augustine Literacy Project, Open Doors of Asheville, and The Cindy Platt Boys and Girls Club of Transylvania County.

Parsec Financial founded the Parsec Prize in 2005. Since that time, Parsec has given over \$700,000 in prizes to 51 local charities and non-profits serving Western North Carolina and Charlotte. The Parsec Prize represents one half of Parsec's annual giving. "I am very proud to work for a company that has long maintained a significant commitment to charitable giving throughout the region we

serve,” says Mark Lewis, Director of Operations. Parsec gives according to their motto, ‘when you succeed, we succeed.’

A reception will be held in the winners honor in November.

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About Parsec Financial:

For over 30 years, Parsec Financial has provided financial planning and investment management services to Western North Carolina and beyond. With over \$1.7 billion under management as of March 31, 2015, Parsec provides asset and investment management, retirement planning and estate and trust advisory services.

The mission of Parsec Financial is to help you set financial goals, make sound investments in accordance with those goals, and manage your investments over the long term, always keeping your objectives in sight.

For more information on Parsec Financial and the Parsec Prize, please visit <http://www.parsecfinancial.com>.

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