

Parsec Financial announces \$110,000 to be given to local non-profits.

FOR IMMEDIATE RELEASE
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ASHEVILLE, NC – **Parsec Financial** continues its dedication to giving back to local non-profit organizations in the communities they serve. This year, seven organizations will share a total of \$110,000, the most that Parsec has ever given for the Parsec Prize. The recipients chosen have shown a desire and an ability to improve the quality of life, and create meaningful opportunities for the people these programs and organizations serve.



WHEN YOU SUCCEED,
WE SUCCEED

ParsecFinancial

The 2015 Parsec Prize recipients are:

Gold award winners - \$20,000 each

- **Pisgah Legal Services** - is a nonprofit organization in Asheville that provides free, civil legal aid to the most vulnerable people in WNC: disadvantaged children, seniors, at-risk families and domestic violence survivors.
- **Arc of Buncombe County** - empowers people with intellectual and developmental disabilities and their families to reach their highest potential through advocacy, education, programs and family support.
- **Urban Ministry Center** - is an interfaith organization in Charlotte dedicated to bringing the community together to end homelessness, one life at a time.

Silver award winners - \$15,000 each

- **The Cindy Platt Boys and Girls Club of Transylvania County** - enables all young people to reach their full potential as productive, caring, responsible citizens.
- **Open Doors of Asheville** - connects local children living in multi-generational poverty with an active, individualized network of support, enrichment and education opportunities.

Bronze award winners - \$10,000 each

- **Augustine Literacy Project** – is a Charlotte based non-profit that helps improve the reading, writing and spelling abilities of low-income children and teens who struggle with literacy skills.
- **Green Opportunities** – is an Asheville non-profit that helps youth and adults living in poverty get and keep jobs that support their families and improve community and environmental health.

Parsec Financial founded the Parsec Prize in 2005. Since that time, Parsec has given over \$700,000 in prizes to 51 local charities and non-profits serving Western North Carolina and Charlotte. The Parsec Prize represents one half of Parsec's annual giving.

Parsec gives according to their motto 'that when you succeed, they succeed'. "By giving back to the community and helping it improve, the community becomes a better place in which to live and work. When our community is successful, our clients are successful, and by nature Parsec is successful," says Rick Manske, managing partner of Parsec Financial.

A reception will be held in the winners honor in November.

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About Parsec Financial:

For over 30 years, Parsec Financial has provided financial planning services and investment management services to Western North Carolina and beyond. With over \$1.7 billion under management as of March 31, 2015, Parsec provides asset and investment management, retirement planning and estate and trust advisory services.

The mission of Parsec Financial is to help you set financial goals, make sound investments in accordance with those goals, and manage your investments over the long term, always keeping your objectives in sight.

For more information on Parsec Financial and the Parsec Prize, please visit <http://www.parsecfinancial.com>.

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