



## Parsec Prize Fact Sheet

*For over 35 years, Parsec Financial has provided financial planning and investment management services to Western North Carolina and beyond.*

One of the fundamental values at Parsec Financial is giving back to the communities we serve. We have long maintained a significant commitment to charitable giving and this core value is why we established the Parsec Prize in 2005.

### **ABOUT THE PARSEC PRIZE**

- The Parsec Prize is designed to help local nonprofits further their missions and help improve the lives of those served in our communities
- The Parsec Prize is an award given by Parsec Financial to nonprofit, tax-exempt community organizations in the communities we serve
- Recipients are selected based on their ability to improve the quality of life and access to meaningful opportunities for the people they serve
- Currently 1 percent of Parsec's gross annual revenue is dedicated to the Parsec Prize
- The Parsec Prize has been awarded quarterly since 2005
- Since 2005, Parsec Financial has given over \$1.1 million to 70 local nonprofits

### **APPLICATIONS**

- Accepted on an ongoing basis
- Can be found at [www.parsecfinancial.com/parsec-prize](http://www.parsecfinancial.com/parsec-prize)

### **PAST RECIPIENTS**

- 2005** The Health Adventure  
Children First  
RiverLink  
Asheville/Buncombe Education Coalition
- 2006** Habitat for Humanity  
Eliada Homes  
Mountain Biz Works  
Handmade in America
- 2007** Pisgah Legal Services  
The NC Arboretum  
The NC Center for Health & Wellness at UNCA  
On Track
- 2008** Asheville Green Works  
YMCA and YWCA – split prize  
Literacy Council of Buncombe County  
Junior Achievement

- 2009 Mountain Housing Opportunities  
Big Brothers/Big Sisters of WNC  
A-B Tech Foundation  
Asheville Area Chamber of Commerce
- 2010 Carolina Mountain Land Conservancy & Southern Appalachian Highlands  
Conservancy (shared prize)  
Manna Food Bank  
Helpmate  
Asheville City Schools Foundation
- 2011 Asheville Symphony  
Appalachian Sustainable Agriculture Project  
The Boys & Girls Club (Buncombe County)  
Industries for the Blind
- 2012 Assistance League of Charlotte  
The Mountain Area Child & Family Center  
WNC Alliance  
Girls on the Run WNC & Charlotte (split prize)
- 2013 Arts for Life  
Asheville Design Center  
Care Partners  
Western NC Junior Golf Association
- 2014 Asheville Parks & Greenways  
Asheville Area Habitat for Humanity  
Homeward Bound  
All Souls Counseling Center  
Catawba Riverkeeper  
Child Abuse Prevention Services  
The Council on Aging
- 2015 Pisgah Legal Services  
Arc of Buncombe County  
Urban Ministry Center (CLT)  
The Cindy Platt Boys and Girls Club of Transylvania County  
Open Doors of Asheville  
Augustine Literacy Project  
Go! Green Opportunities
- 2016 Eliada Homes  
Manna Food Bank  
Buncombe County Schools Foundation  
Sustain Charlotte  
Colburn Earth Science Museum  
Sleep Tight Kids  
Tryon Historical Museum  
Big Brothers Big Sisters of Polk County  
Tryon Downtown Development Association  
The Lanier Library
- 2017 OnTrack Financial Education & Consulting (4 year commitment)  
Buncombe Co. Guardian ad Litem  
Our Voice  
Western Carolina Rescue Mission  
United Way's Middle School Success Initiative

2018 Helpmate  
The Hope Chest For Women, Inc.  
Rotarians Against Hunger  
Read to Succeed  
The Center for Creative Economy  
Thermal Belt Outreach Ministry  
Good Fellows  
Brookstone Schools

#### **ABOUT PARSEC FINANCIAL**

- Parsec is the largest independent wealth management firm in the Western North Carolina region
- Over \$2.5 billion in assets under management as of December 31, 2017
- Parsec provides investment management, retirement planning, tax services, and estate and trust advisory services

Parsec Financial has a simple defining mission: We help guide clients to financial security. To do this we work with clients to create financial goals, create an investment strategy in accordance with those goals and maintain this focus through long-term investment management.

For more information on Parsec Financial please visit [parsecfinancial.com](http://parsecfinancial.com).

#### **MEDIA CONTACT**

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