



Parsec Financial Appoints New Advisor for Southern Pines *Continues their strong commitment to the Sandhills region*

FOR IMMEDIATE RELEASE

Asheville, N.C., September 28, 2017 - **Parsec Financial**, a fee-only wealth management firm, announced today that Scott Kittrell has joined Parsec Financial as an advisor in its Southern Pines office. Mr. Kittrell brings many years of banking and wealth management experience to the role.

Scott will be responsible for leading the community involvement and business development efforts in the market, as well as client relations and advice. Scott comments, "I am excited to start a new challenge with Parsec Financial and look forward to working with the team to further expand their presence in the Sandhills. I am fortunate to be joining such a respected organization that prides itself on guiding clients to financial security."

"Scott joins a team that is committed to the highest levels of fiduciary services for our many clients. We look forward to growing our local presence and serving investors in the Sandhills Region," said Rick Manske, CEO, Parsec Financial. Parsec Financial has had an office in Southern Pines for four years and very much values the strong connections they have formed within the community.

Wendy Beaver will remain active in the office until her retirement at the end of 2017.

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About Parsec Financial:

For over 35 years, Parsec Financial has provided financial planning and investment management services to Western North Carolina and beyond. With over \$2 billion in assets under management as of March 31, 2016, Parsec provides investment management, retirement planning, and estate and trust advisory services.

The mission of Parsec Financial is to help clients set financial goals, create an investment strategy in accordance with those goals, and maintain this focus through long-term investment management.

For more information on Parsec Financial please visit: <http://www.parsecfinancial.com>.

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