

MEDIA CONTACT

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Parsec Financial Awards 2019 Parsec Prize – 8 Non-Profits Receive Funds – Awards Now Total Over 1.3 Million Since Inception

Parsec Financial, a financial advisory firm with offices in Asheville and across the state, has been guiding its clients to financial security for over 35 years. In addition to providing mindful investment advice, one of their core values is giving back to the community. In 2005, the Parsec Prize was created as a means of giving back to non-profits making an impact in North Carolina.

The purpose of the Parsec Prize is to help local non-profits further their missions and improve the lives of our surrounding communities. An established committee, selected from within Parsec Financial selects nominees based on their potential to improve the quality of life and provide meaningful opportunities to the people that they serve.

The Parsec prize is awarded annually and consists of about 1% of Parsec's gross annual revenue. Since 2005, Parsec has provided over \$1.3 million to dozens of NC non-profit organizations. They accept applications on an ongoing basis.

For more information, visit www.parsecfinancial.com/parsec-prize.

This Year's Winners – 2019

OnTrack Financial Education & Counseling

Asheville Area Habitat for Humanity

Food Connection

Working Wheels

Asheville Art Museum

Susan G. Komen Charlotte

Arts Council of Moore County

Conserving Carolina

Senior Services

PAST RECIPIENTS

2005

The Health Adventure

Children First

RiverLink

Asheville/Buncombe Education Coalition

2006

Habitat for Humanity
Eliada Homes
Mountain Biz Works
Handmade in America

2007

Pisgah Legal Services
The NC Arboretum
The NC Center for Health & Wellness at UNCA
On Track

2008

Asheville Green Works
YMCA and YWCA – split prize
Literacy Council of Buncombe County
Junior Achievement

2009

Mountain Housing Opportunities
Big Brothers/Big Sisters of WNC
A-B Tech Foundation
Asheville Area Chamber of Commerce

2010

Carolina Mountain Land Conservancy & Southern Appalachian Highlands Conservancy (shared prize)
Manna Food Bank
Helpmate
Asheville City Schools Foundation

2011

Asheville Symphony
Appalachian Sustainable Agriculture Project
The Boys & Girls Club (Buncombe County)
Industries for the Blind

2012

Assistance League of Charlotte
The Mountain Area Child & Family Center
WNC Alliance

Girls on the Run WNC & Charlotte (split prize)

2013

Arts for Life
Asheville Design Center
Care Partners
Western NC Junior Golf Association

2014

Asheville Parks & Greenways
Asheville Area Habitat for Humanity
Homeward Bound
All Souls Counseling Center
Catawba Riverkeeper
Child Abuse Prevention Services
The Council on Aging

2015

Pisgah Legal Services
Arc of Buncombe County
Urban Ministry Center (CLT)
The Cindy Platt Boys and Girls Club of Transylvania County
Open Doors of Asheville
Augustine Literacy Project
Go! Green Opportunities

2016

Eliada Homes
Manna Food Bank
Buncombe County Schools Foundation
Sustain Charlotte
Colburn Earth Science Museum
Sleep Tight Kids
Tryon Historical Museum
Big Brothers Big Sisters of Polk County
Tryon Downtown Development Association
The Lanier Library

2017

OnTrack Financial Education & Consulting (4 year commitment)
Buncombe Co. Guardian ad Litem
Our Voice
Western Carolina Rescue Mission

United Way's Middle School Success Initiative

2018

Helpmate

The Hope Chest For Women, Inc.

Rotarians Against Hunger

Read to Succeed

The Center for Creative Economy

Thermal Belt Outreach Ministry

Good Fellows

Brookstone Schools

ABOUT PARSEC FINANCIAL

Parsec Financial has a simple defining mission: We help guide clients to financial security. To do this, we work with clients to create financial goals, create an investment strategy in accordance with those goals, and maintain this focus through long-term investment management.

- Parsec is the largest independent wealth management firm in Western North Carolina
- Parsec currently has over \$2.4 billion in assets under management as of December 31, 2018
- Parsec offers investment management, retirement planning, tax services, and estate and trust advisory services for emerging and premier wealth clients
- As an RIA, Parsec provides authentic, transparent and straight-forward financial planning

For more information, visit parsecfinancial.com.