



Parsec Prize

fact sheet.

For over 35 years, Parsec Financial has provided financial planning and investment management services to Western North Carolina and beyond.

One of the fundamental values at Parsec Financial is giving back to the communities we serve. We have long maintained a significant commitment to charitable giving and this core value is why we established the Parsec Prize in 2005.

ABOUT THE PARSEC PRIZE

- The Parsec Prize is designed to help local nonprofits further their missions and help improve the lives of those served in our communities
- The Parsec Prize is an award given by Parsec Financial to nonprofit, tax-exempt community organizations in the communities we serve
- Recipients are selected based on their ability to improve the quality of life and access to meaningful opportunities for the people they serve
- Currently 1 percent of Parsec's gross annual revenue is dedicated to the Parsec Prize
- The Parsec Prize has been awarded quarterly since 2005
- Since 2005, Parsec Financial has given over \$1.3 million to 72 local nonprofits

APPLICATIONS

- Accepted on an ongoing basis
- Can be found at www.parsecfinancial.com/parsec-prize

PAST RECIPIENTS

- 2005** The Health Adventure
Children First
RiverLink
Asheville/Buncombe Education Coalition
- 2006** Habitat for Humanity
Eliada Homes
Mountain Biz Works
Handmade in America
- 2007** Pisgah Legal Services
The NC Arboretum
The NC Center for Health & Wellness at UNCA
On Track

- 2008** Asheville Green Works
YMCA and YWCA – split prize
Literacy Council of Buncombe County
Junior Achievement
- 2009** Mountain Housing Opportunities
Big Brothers/Big Sisters of WNC
A-B Tech Foundation
Asheville Area Chamber of Commerce
- 2010** Carolina Mountain Land Conservancy & Southern Appalachian Highlands Conservancy (shared prize)
Manna Food Bank
Helpmate
Asheville City Schools Foundation
- 2011** Asheville Symphony
Appalachian Sustainable Agriculture Project
The Boys & Girls Club (Buncombe County)
Industries for the Blind
- 2012** Assistance League of Charlotte
The Mountain Area Child & Family Center
WNC Alliance
Girls on the Run WNC & Charlotte (split prize)
- 2013** Arts for Life
Asheville Design Center
Care Partners
Western NC Junior Golf Association
- 2014** Asheville Parks & Greenways
Asheville Area Habitat for Humanity
Homeward Bound
All Souls Counseling Center
Catawba Riverkeeper
Child Abuse Prevention Services
The Council on Aging
- 2015** Pisgah Legal Services
Arc of Buncombe County
Urban Ministry Center (CLT)
The Cindy Platt Boys and Girls Club of Transylvania County
Open Doors of Asheville
Augustine Literacy Project
Go! Green Opportunities
- 2016** Eliada Homes
Manna Food Bank
Buncombe County Schools Foundation
Sustain Charlotte
Colburn Earth Science Museum

Sleep Tight Kids
Tryon Historical Museum
Big Brothers Big Sisters of Polk County
Tryon Downtown Development Association
The Lanier Library

2017 OnTrack Financial Education & Consulting (4 year commitment)
Buncombe Co. Guardian ad Litem
Our Voice
Western Carolina Rescue Mission
United Way's Middle School Success Initiative

2018 Helpmate
The Hope Chest For Women, Inc.
Rotarians Against Hunger
Read to Succeed
The Center for Creative Economy
Thermal Belt Outreach Ministry
Good Fellows
Brookstone Schools

2019 OnTrack Financial Education & Counseling
Asheville Area Habitat for Humanity
Food Connection
Working Wheels
Asheville Art Museum
Susan G. Komen Charlotte
Arts Council of Moore County
Conserving Carolina
Senior Services

ABOUT PARSEC FINANCIAL

- Parsec is the largest independent wealth management firm in the Western North Carolina region
- Over \$2.7 billion in assets under management as of March 31, 2019
- Parsec provides investment management, retirement planning, tax services, and estate and trust advisory services

PARSEC FINANCIAL HAS A SIMPLE DEFINING MISSION:

We help guide clients to financial security. To do this we work with clients to create financial goals, create an investment strategy in accordance with those goals and maintain this focus through long-term investment management.

For more information on Parsec Financial please visit parsecfinancial.com.

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